

Is it possible to reverse
the progressive trend of aging?

 **Protandim**[®]

The only supplement
clinically proven to
slow down the cell
aging process.*



THE SECRET OF AGING

Aging starts within every cell of the human body. It is generally thought to be inevitable and progressive. But a new scientific breakthrough actually helps slow down the cell aging process!

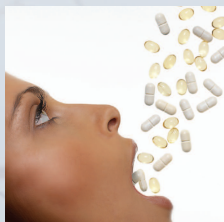
Scientists agree that aging is the result of cellular deterioration caused by rogue molecules called *free radicals*, the same destructive molecules that cause rust and corrosion. In a sense, aging is rusting from the inside out. This free radical damage is known as Oxidative Stress.



And as time passes your body becomes less effective at fighting free radical damage. It's a vicious cycle, programmed into your genes, which results in aging, disease and eventually death.

THE ANTIOXIDANT MYTH

When you're young, your body fights free radicals effectively by producing its own antioxidants. But as you grow older, your body produces less antioxidants to fight the battles of aging and disease. In theory you can supplement this antioxidant deficiency



by consuming foods rich in these specialized vitamins and minerals or take antioxidant pills. But, you would need to consume the antioxidants in 375 oranges or 87 glasses of red wine or about 120 vitamin C tablets (500mg) a day to neutralize the amount of free radicals your body produces every single day.

Now, there's a better way to fight aging factors.

PROTANDIM® IS THOUSANDS OF TIMES MORE EFFECTIVE AT NEUTRALIZING FREE RADICALS THAN FOOD SOURCES OR OTHER SUPPLEMENTS*

Protandim® works differently than conventional antioxidant supplements. Each Protandim caplet contains a unique combination of phytonutrients that signal the body's genes to produce its own antioxidant enzymes with thousands of times more antioxidant power than any food or conventional antioxidant supplement.*

PROTANDIM is the only supplement clinically proven to reduce oxidative stress by an average of 40%, slowing down the cell aging process to the level of a 20 year-old.*



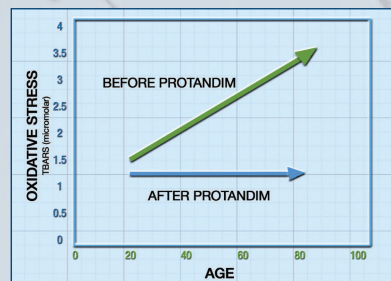
PROTANDIM. YOUR BEST DEFENSE AGAINST THE RAVAGES OF TIME

Protandim was co-developed by Dr. Joe McCord, a world renowned scientist, who validated that the precise combination of natural phytonutrients in the patented Protandim formula consistently and significantly boosted the body's own production of two crucial protective antioxidant enzymes, SOD (superoxide dismutase) and CAT (catalase)*. The implications were profound because these two antioxidant enzymes play a major role in neutralizing the cell-damaging free radicals associated with aging and over 200 health conditions.

PROOF PROTANDIM WORKS

Protandim is not a conventional antioxidant supplement. It helps your body produce its own antioxidant enzymes, which are thousands of times more powerful than food or other antioxidant supplements.* And the proof is conclusive.

Aging factors can be measured accurately by the amount of TBARS (thiobarbituric acid-reactive substances) found in the blood. In clinical trials with men and women, aged 20 - 78, blood samples consistently demonstrated that after 30 days, taking one caplet a day, test subjects realized a 40 percent average decrease in TBARS – the progressive aging rate of a 20 year old! When maintained for 120 days, Protandim significantly increased activity of SOD and CAT, substantially increasing the body's antioxidant defenses.*



The **GREEN LINE** represents normal, healthy test subjects BEFORE taking Protandim. Many of the subjects were taking antioxidant supplements. The study clearly showed that the aging factors (TBARS)

steadily increased with age at the normal progressive rate, even with conventional antioxidant supplementation.

The **BLUE LINE** represents test subjects AFTER taking Protandim for 30 days. As you can see, Protandim virtually eliminated the age related increase in oxidative stress in all test subjects.*

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.



FEATURED ON NETWORK TV NEWS SHOWS

Protandim is advanced science for cellular protection, clinically proven to reduce oxidative cell damage caused by free radicals. No wonder two network prime time news shows featured Protandim as “a breakthrough with the potential of adding years to people’s lives.”*

Protandim® Ingredients

The active ingredients in Protandim are derived from five botanical sources and each ingredient has substantial human experience in traditional medicine.

Protandim is 100% vegetarian and free of gluten, wheat, dairy, gelatin and yeast.

If you are pregnant or nursing, please consult a healthcare professional before use.

Suggested Use:

Adults take one caplet daily, with food.

Supplement Facts

Serving Size: 1 Caplet
Servings Per Container: 30

Amount Per Serving	% Daily Value
Proprietary Blend	675 mg [†]
Milk Thistle Extract (<i>Silybum marianum</i>) seed	
Bacopa Extract (<i>Bacopa monnieri</i>) aerial part	
Ashwagandha (<i>Withania somnifera</i>) root	
Green Tea Extract (<i>Camellia sinensis</i>) leaf	
Turmeric Extract (<i>Curcuma longa</i>) rhizome	

[†] Daily value not established

Other Ingredients: Calcium Carbonate, Croscarmellose Sodium, Dicalcium Phosphate, Magnesium Stearate, Microcrystalline Cellulose, Modified Cellulose, Silica, Stearic Acid

Formulated and Distributed by LifeVantage Corporation 6400 S. Fiddler's Green Circle, Suite 1970, Greenwood Village, CO 80111

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For more information, or to order, call TOLL FREE 1-877-488-1711 or visit us at www.protandim.com

Also available at health and nutrition retailers nationwide.