

OPPORTUNITY

Early adopters of Internet technologies have changed the face of many industries and gained competitive advantages as a result.

Adopting these technologies impacts every employee, department and process in the enterprise, making company-wide training an operational imperative.

One company has responded to this challenge by providing companies a training partner with solutions across all of these technologies and their key audiences.

Prosoft is focused exclusively on partnering with businesses to unlock the phenomenal potential of the emerging technologies of the Internet Age through effective training. With an extensive course catalog, specially trained instructors, a nationwide network of classrooms and custom offerings, Prosoft has what it takes to assist companies in meeting this formidable challenge.



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Additional locations opening soon in other major markets.

Prosoft is represented in the Republic of Mexico by ICM of Mexico City.



PROSOFT™
Training Solutions For The Internet Age

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CHALLENGE

Internet technologies have created a revolution in the operation of today's enterprise. These technologies collapse time, erase distance and allow instantaneous access to vast stores of information. As a result, enterprises are facing changes in the fundamental way they compete in the marketplace.

These technologies allow an enterprise to instantaneously and electronically communicate with prospects, customers, employees, vendors and shareholders.

This dramatic change and the constant introduction of related technologies has caused companies to reevaluate their business processes and has sown uncertainty into established Information Technology strategies.

The challenge is that while the call to implement Internet technologies is strong, the lack of a workforce trained in understanding, using and engineering these technologies is an obstacle that must be overcome.

TRAINING SOLUTIONS FOR THE INTERNET AGE

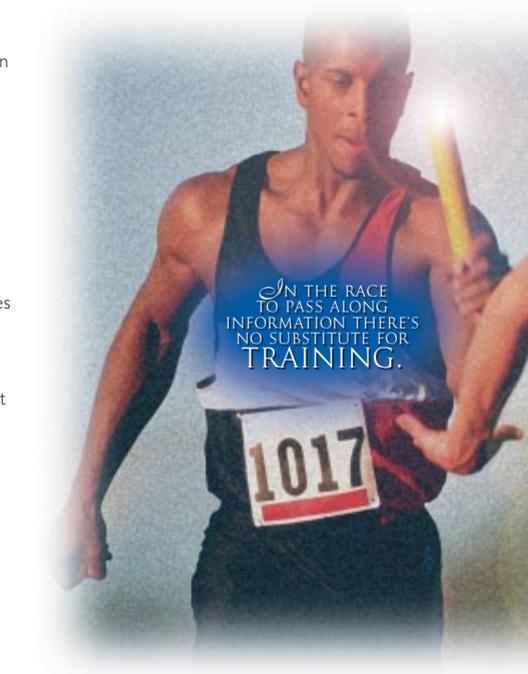
CHARTING THE TRAINING PATH

DESIGNING CUSTOM SOLUTIONS

SUPPORTING ONGOING
SKILL DEVELOPMENT FOR THE
ENTERPRISE



PROSOFT™



IN THE RACE
TO PASS ALONG
INFORMATION THERE'S
NO SUBSTITUTE FOR
TRAINING.

ASSESSING

Prosoft assesses the need and charts the training path with a unique approach.

The Internet promise of gains in productivity and efficiency takes place only when your workforce knows how to get the most out of your technology investment.

A well-educated, well-trained, agile and adaptive workforce is one of the most important corporate strengths.

This thought is the starting point of the Prosoft training process.

The training objective is to transform the uneven distribution of competence into a unison of knowledge that maximizes operational efficiency.

THE PROSOFT NEEDS ASSESSMENT

This process includes:

- Understanding the company's technology utilization plans and objectives.
- Evaluation of the company's present technology knowledge status.
- Identification of all the technology training requirements needed to match the company's goals.
- Prioritization of training.
- Development of the training plan, timeline and budget.



YOU DON'T GET TO BE A GREAT CHAMPION WITHOUT GREAT TRAINING.

CUSTOMIZING

Prosoft specializes in creating custom Internet technology training.

With the existence of the large library of Internet Technology courseware and the large pool of courseware developers, Prosoft can respond rapidly in the customization of training programs to meet specific corporate goals.

- Prosoft is the leading developer of custom Internet/Intranet training programs.
- Prosoft specializes exclusively in Internet/Intranet technology training.
- Prosoft has the largest existing Internet courseware library for the rapid development of custom training solutions.

- Prosoft has the largest staff of Internet instructors.
- Prosoft has the largest staff of Internet technology courseware developers.

CUSTOM TRAINING PROGRAMS

The Prosoft customization process has been successfully applied to a number of FORTUNE 1000 companies covering most industry categories. Please visit our Website at www.888prosoft.com.



IF YOU WANT TO SOAR TO GREAT HEIGHTS, YOU NEED A GREAT TRAINER.

CONTINUING

Prosoft helps maximize enterprise competitiveness through continuous training.

The rapid adoption of Internet technologies and the resultant change in company processes has created a massive training requirement for practically the entire present workforce. Combined with the rapid turnover of highly skilled employees, this creates the need for continuous training.

These new realities have created the need for a closer relationship between the enterprise and a training provider.

This relationship is aimed at ensuring that the human capital of a company is fully and effectively

deployed with all the skills needed to maximize the utilization of the company's technology investment.

THE PROSOFT PARTNERSHIP

- Periodic review of all training needs and the integrity of all programs.
- Ongoing review of all custom proprietary courseware to insure continued relevance to corporate plans and strategies.
- Development of new custom training solutions.



YOU DON'T BREAK GREAT BARRIERS WITHOUT GREAT TRAINING.

PROSOFT

Prosoft. A single focus, a national presence.

- Prosoft specializes only in training that is related to the business application of Internet technologies and the construction and management of corporate Intranets and Extranets.
- Prosoft executes training through a national network of affiliate organizations and wholly-owned facilities.
- Prosoft will deliver on-site customized training.
- The company is publicly traded on the NASDAQ under "POSO."

THE PROSOFT INTERNET TRAINING CURRICULUM

- Course descriptions, locations and schedules can be found on the Website at www.888prosoft.com and in the Prosoft Catalog.
- A Prosoft Education Consultant is available for further information at 1(888) PROSOFT.



ONLY WITH GREAT TRAINING CAN YOU EXPECT TO MAKE GREAT LEAPS.